



Crayons

For The Hospitality Industry

Unique Manufacturing sells crayons in 3 & 4 count boxes; 2, 3 & 4 count poly bags; and bulk 3,000 count cases. Custom printing and stock designs are available

Why Are Crayons So Important?

FACT: Kids, ages 4 to 13, annually influence well over \$200 BILLION in outside the home sales. What brand of jeans or what cell phone to buy, which movie to rent, and yes, what restaurant to go to. (From Kids Marketing Council). Giving a junior guest an attractive custom or stock printed box of crayons is not a difficult decision. It's a smart decision. Customers tell us that many of our crayon boxes go home where their name and logo are where they want it to be. (From Kids Marketing Council)

On a more serious note: Trying to save money by re-using crayons is flirting with a cross contamination disaster. Saving crayons from Sunday's junior guest (coated with stuff like burger juice, saliva, and crayons falling on the floor) and giving those crayons to Monday's junior customer can cause BIG problems. If you are giving crayons to kids, please think about children's safety. Then look at the many "safe" and inexpensive crayon options we offer.

Custom Printed Crayon Boxes



Custom printed crayon boxes. Three or four crayons per box. Minimum case orders will apply

CRAYON OPTIONS

We produce three or four crayons boxes, custom printed with your logo and graphics. We also custom print each crayon wrapper. **Stock designs are also available.** We make crayon boxes look good enough that kids want to take this inexpensive premium home. Dollar-store crayons have no appeal and come in too many odd colors. The national brand crayons are very expensive and they're already at home. Both the generic and national brand crayons are left behind only to end up in the bus pan. It's called "**CASH IN THE TRASH**". Our crayon boxes are different. They're cool, the box printing is attractive and kids take them home. Kids don't go to McDonald's® for the food; it's for the toy in the Happy Meal®!

Stock Printed Crayon Boxes and Poly Bags



From left to right: 4 ct. "Jokes" design box; (Top down) 4 pack poly/3 pack poly/2 pack poly, 3,000 count box loose crayons, and "NEW design" 3 count box

THE COST

Final cost will depend on quantity, print designs, and if you want 3 or 4 crayons per custom or stock printed crayon box or the inexpensive poly bags. The price range is from 3¢ to 10¢ per unit. Large quantity or annual repeat orders can save you additional dollars. If you need 1 case or a 1,000 cases, call Unique. We can handle any crayon order

Are those good prices? Let's compare with the well known national brand of crayons. A single crayon can cost a location 3.1¢ to 3.3¢ FOR ONE CRAYON! A poly bag of 4 crayons can cost 22¢ to 24¢. **You be the judge.**

THE SPECIFICATIONS

Boxed crayon master case counts are 1,000 boxes. Inner case pack is 4 inner cartons with 250 crayon boxes per carton. Two count crayon poly bags come in a 2,000 count master case. Three and four count crayon poly bags come in a 1,000 count master case. 3,000 bulk crayon cases come with 750 each of 4 colors. Custom box printing options are up to 6 spot colors or process printing. Crayon wrapper is custom printed with one color. Poly bags can be custom printed. Our "Jokes" stock print box comes with 2 different sets of 5 jokes printed on the back side. Lead time for custom printed crayons is 9-10 weeks. Stock crayons are available for immediate delivery. Crayons conform to all USA import safety standards, ASTM D4236.

Unique Manufacturing's crayon business has increased dramatically in the last five years. **WHY?** Kids like the uniqueness of a printed crayon box. Our attractive custom or stock crayon box printing is very affordable.

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